

# SUPERHERO LEADERSHIP TRAINING



GET YOUR DREAM JOB! DISCOVER YOUR POWERS. HAVE A GREAT LIFE!

For inquiries/bookings please call: 1-800-601-6248 [www.SuperHeroTraining.com](http://www.SuperHeroTraining.com)





**"We had one of the biggest turnouts for a lecture all year! A huge success. Nearly everyone gave the program an "11" on a 1-10 scale and had nothing but praise for Garrison."**

Seton Hall University  
Jennifer Rafter, Lectures Chair SAC

**"Thank you for your outstanding lecture. The audience participation was outstanding. Attendance for the event was outstanding. 450 chairs were set up in our ballroom and at least 50 more were added."**

Oregon State University  
Antonette Advincula, Education Director

**"The topic is so needed at the university level that is it should be part of all freshman orientations."**

Edinboro University  
Michael Smith, University Programming Executive

**"It was great to finally have an event that was **STANDING ROOM ONLY.**"**

Columbia College  
Cass Brucker, Director of Student Activities

**"An amazing success on our campus. Mr. Cohen is a dynamic speaker that captivated the entire audience!"**

Ohio Northern University  
Mandy Confer, VP Development, Pan Hellenic Council

**"Phenomenal! Students were raving about the lecture after Garrison's performance. Garrison was very easy to work with."**

Kansas State University  
Shana Warkentine Meyer, Director of Student Life

**"Your 'Super Hero' presentation was absolutely amazing. During the entire program students were actively participating and hanging on every word. The visuals were fantastic and truly added to an already remarkable presentation. I hope you will be able to return next year."**

Hugh O'Brian Youth Leadership Organization  
John Musella, Program Director



## WELCOME TO SUPERHERO LEADERSHIP TRAINING



Did you know that all humans are born with nine distinctly different abilities? Of those nine abilities, each of us has two or three that stand high above the rest. Superheroes are ordinary people who have developed their natural abilities to excel in life.

While you don't have to be rich or famous, you may still be language gifted like Oprah Winfrey, a physical genius like Michael Jordan, or have people power like David Letterman.

For over a decade this process has taken up to two hours. However, utilizing a new, fun and interactive multi-media experience, each audience member can discover his or her own natural spectrum of abilities in just eleven minutes!



And that's just the beginning.

**You'll find out what the "Kryptonite" is that holds each of us back.**



**You'll discover how our fears can really be gifts in disguise.**

**And you'll see how those who excel in the world have found their way naturally.**

Now it's time for the rest of us to learn the secret.

Using an interactive mix of comedy, magic, music, stories, captivating visuals, a live game show with prizes, Host and Master Presenter, Garrison Cohen, creates the ultimate education/entertainment experience.



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## IN THIS PRESENTATION YOU WILL:

**Discover** how your own unique abilities can lead you to the **life of your dreams**.

**See** famous people who have developed their abilities into **super powers**.

**Explore** occupations that are directly related to your own **natural gifts**.

**Find** resources that will help you land **your dream job**.

**Feel** inspired to excel in your **education**.

**Reveal** your greatest **natural talents**.

**Learn** to turn fear into **power**.

Superhero Leadership Training is the perfect presentation for any campus event or leadership retreat. We provide 25 large color posters, master copies for table tents, press releases, headshots and our specialized professor packet that inspires faculty to send their students. We also include a list of over 30 ingenious things you can do to triple your attendance at any event!



## WHO IS GARRISON COHEN?

Since 1990, Garrison Cohen has spoken professionally from Alaska to Singapore. He is an honorary presenter for The Society of Success and Leadership and has led week-long motivational programs around the world.

Having spoken before hundreds of thousands of students, audiences are constantly amazed by Garrison's fun, dynamic presence. As an internationally honored film maker and nationally published poet, Garrison masterfully draws

together his gifts of creative expression to provide an experience of clarity, inspiration and life altering insight.



*"Thank you for the explosive presentation you gave us. Students are still raving about it!"*

Columbus State University  
Elisa Williams, Cultural Affairs Chair

*"What a program! It practically sold itself. We had a full house. We learned that our students will make time if they think it's worth their time."*

Western Wisconsin Technical College  
John Broughton, Student Development Director

*"A tremendous show! Garrison Cohen drew nearly 400 new students!"*

North Iowa Area Community College  
Rachel McGuire, Director of Admissions

*"There has never been a turnout as large as there was for your presentation. People are still coming to me and commenting on how good the presentation was."*

Assumption College  
Alessandra Roffo, SGA Vice President

*"A huge success. This program is awesome and I would recommend bringing it to your campus."*

University of Wisconsin  
Lacey Benz, Contemporary Issues Chair

*"I have to share with you the success of this event. I rate this a 12 on a scale of 1-10! I hope that you will consider booking this event!"*

Northwest College  
Mike Taylor, Director of Student Activities

*"I very highly recommend that you host Garrison Cohen. He is an inspiration to work with."*

North Georgia Technical College  
Kimberly Patrick, Director of Special Services



He was fired from a newspaper for not having any "good ideas". He went bankrupt several times starting his own business.

He was cut from his high school varsity basketball team.

This single mother was struggling to make ends meet when she sat down in a café one day to write a book. It was rejected several times.

The president of CNN said she was too youthful and her voice was too high-pitched to be an on-air reporter.

As a struggling college teacher, he spent 35 dollars for a logo design that he didn't much like and hoped it would grow on him.

She was born in extreme poverty to teenage parents and was abused until she was 14.

The first time he ever performed, the audience threw cigarettes at him and yelled at him to get off the stage.

His family was so poor his parents almost gave him to the hospital that delivered him for adoption because they couldn't afford the bill.

**FROM WHERE YOU ARE TO WHERE YOU WANT TO BE.  
THIS IS THE HERO'S JOURNEY.**



**Jackie Chan**  
World's most famous martial artist.



**Phil Knight**  
Founder and CEO of Nike.



**Oprah Winfrey**  
Highest paid female entertainer in the world.



**J.K. Rowling**  
Author of Harry Potter.



**Jay Leno**  
Host of the Tonight Show.



**Katie Couric**  
Most trusted name on news television.



**Michael Jordan**  
Greatest player in basketball history.



**Walt Disney**  
Creator of Disney World.

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